

SDN Mentor Webinar - SAP BusinessObjects Web Intelligence -



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Agenda



1. General overview of Web Intelligence connectivity for SAP BI
2. SAP Meta-data in OLAP Universes
3. SAP Variables in Web Intelligence
4. DEMO

BUSINESS OBJECTS XI 3.0

BUSINESS INTELLIGENCE PLATFORM



Business Intelligence Platform

Information Discovery & Delivery

Query, Reporting, & Analysis

Reporting Analysis Dashboards Search Information Delivery

Advanced Analytics

Predictive

Enterprise Information Management

Data
Integration

Data
Quality

Metadata
Management

Master Data
Management

Data Mart
Solutions



Business Applications
& Structured Data



Unstructured
Data



Cloud
Data

BusinessObjects Web Intelligence is the leading end user reporting-and-analysis tool.

Where can Web Intelligence add value?

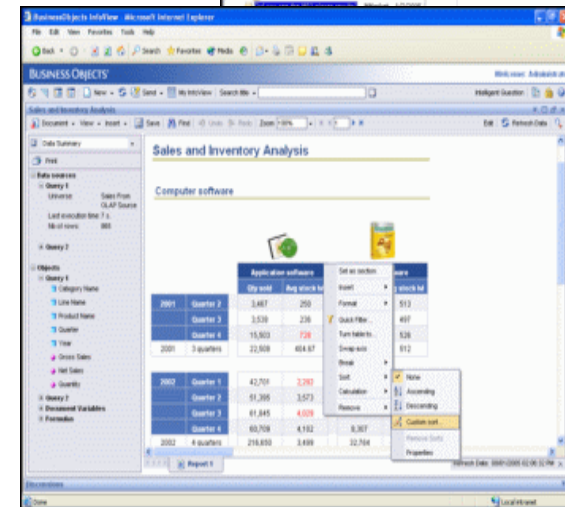
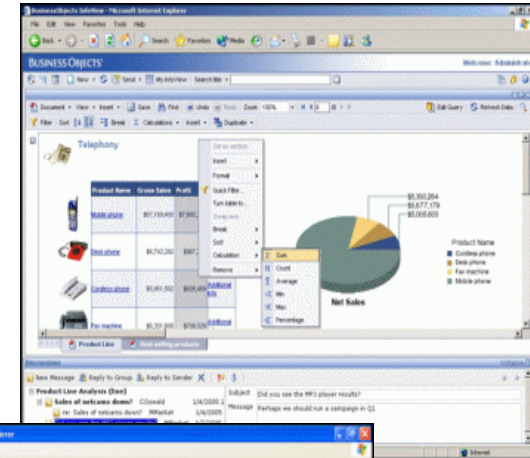
- In the area of ad-hoc reporting
- Easy-to-use interface for end user reporting
- Powerful query features
- Leverage business friendly 'semantic layer' to hide complexity

Customer requirements

- Self-service reporting and analysis, autonomy from IT
- Simple user interface, designed for the masses
- Combine data from SAP and non-SAP data in a single report
- Rich feature set

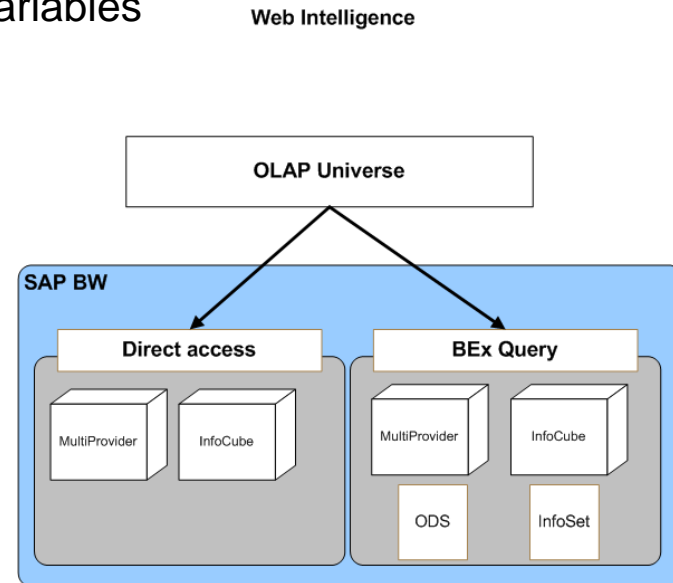
Connectivity to SAP

- Sits on top of Business Objects Enterprise Universes
- Universes connect to SAP NetWeaver BI via OLAP BAPI
- Access objects: BEx Queries & SAP BI InfoCubes

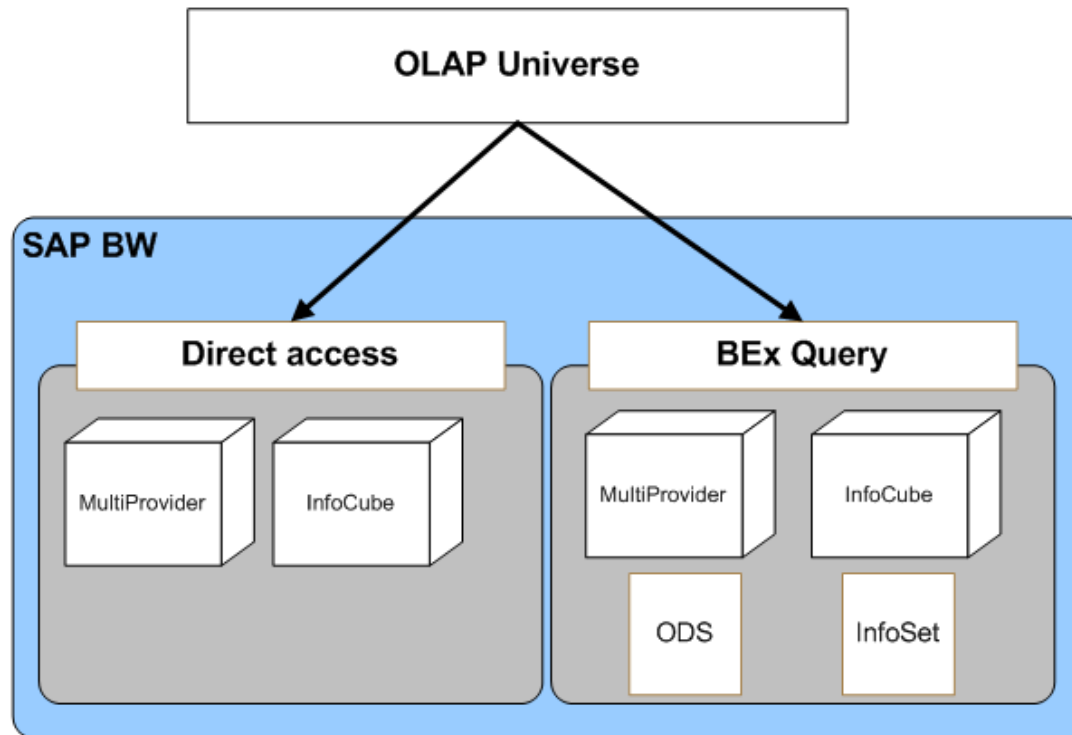


Web Intelligence / OLAP Universes

- Connectivity towards BI queries
 - Queries need to be configured to “Allow external access”
 - Consider Crystal Reports for a direct ODS / DSA access (Direct BAPI access)
- Connectivity towards InfoProvider level
 - Consider the different sets of meta-data exposure
 - Consider BI Authorizations / Authorization variables



Web Intelligence



BI metadata feature	SAP OLAP BAPI support level
Characteristics (incl. Time and Unit)	InfoCube/BI Query
Hierarchies	InfoCube/BI Query
Basic Key Figures	InfoCube/BI Query
Navigational Attributes	BI Query only
Display Attributes	InfoCube/BI Query
Calculated Key Figures / Formulas	BI Query only
Restricted Key Figures	BI Query only
Custom Structures	BI Query only
Variables	BI Query only

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Meta-data mapping in OLAP Universes



SAP BI element	Universe object
Dimension	Class
Characteristic	Subclass with dimension and detail objects
Characteristic with hierarchy	<p>BI Query: Subclass containing dimension and detail objects for each hierarchy level in the currently defined hierarchy</p> <p>BI InfoProvider: Subclasses containing dimension and detail objects for each hierarchy level for all hierarchies defined for the characteristic</p>
Structure based on Characteristics (BEx Queries only)	Class with single dimension object for the structure
Navigational attribute	Subclass with dimension and detail objects (identical to characteristic)
Display Attribute	Detail object for the dimension
Key Figure	Measure object in the class for the Key Figure structure with dimension objects for units/currency, numeric value and formatted value (based on User preferences)
Calculated Key Figure (BEx Queries only)	Measure and dimension objects (same as Key Figure)
Restricted Key Figure (BEx Queries only)	Measure and dimension objects (same as Key Figure)
Variables (BEx Queries only)	<p>Pre-defined Filter in the Universe</p> <p>In the class for the dimension to which the variable applies, two dimension objects supporting the list of values, one for caption, one for description.</p>
Key date variable (BEx Queries only)	Universe parameters defining key date variable in the universe

Meta-data mapping in OLAP Universes



The screenshot illustrates the meta-data mapping process in SAP Business Objects. It is divided into three main sections:

- InfoProvider (Left):** Shows the source universe structure.
 - Key Figures:** Billed Quantity, Billed Quantity Plan, Lost Deals, Net Sales, Number of Lost Deals, Sales Plan.
 - Dimensions:** Customer (Area Code, Customer, Ind. Sector: DB S, Region Code), Product (Product, Product group), Distribution Channel, Reason, Data Package, Time, Unit.
- Filter (Middle-Left):**
 - Characteristic Restrictions:** Product, Product Mul Sel, Calendar Year.
 - Default Values:** Calendar Year, Product, Customer.
- Rows/Columns (Middle-Right):**
 - Free Characteristics:** Calendar Year.
 - Columns:** Key Figures (Net Sales, Lost Deals, Billed Quantity).
 - Rows:** Product, Customer, Industry keys.
 - Preview:** A table showing combinations of characteristics:

	a-Product	a-Customer	Net S
		b-Customer	
	b-Product	a-Customer	
		b-Customer	
- Target Universe (Right):** Shows the mapped structure.
 - Customer:** Customer2, L00 Customer, L01 Customer.
 - Product:** Product2, L00 Product, L01 Product, LovProduct Mul Sel, LovProduct Mul SelBase.
 - Time:** Calendar Year, L00 Calendar Year, L01 Calendar Year, LovCalendar Year, LovCalendar YearBase.
 - Key Figures:** Net Sales, Net Sales Unit, Net Sales Formatted Value, Lost Deals, Lost Deals Unit.

Arrows indicate the mapping from the source universe to the target universe. For example, 'Customer' maps to 'Customer2', 'Product' maps to 'Product2', and 'Calendar Year' maps to 'Calendar Year'. The 'Key Figures' section in the target universe shows the mapped measures like 'Net Sales' and 'Lost Deals'.

Meta-data mapping in OLAP Universes



InfoProvider: SAP Demo Szenario DaIS

- Structures
- Key Figures
 - Billed Quantity
 - Billed Quantity Plan
 - Lost Deals
 - Net Sales
 - Number of Lost Deals
 - Sales Plan
- Dimensions
 - Customer
 - Area Code
 - Customer
 - Ind. Sector: DB S
 - Region Code
 - Product
 - Product
 - Product group
 - Distribution Channel
 - Reason
 - Data Package
 - Time
 - Unit

Filter

- Characteristic Restrictions
 - Product
 - Product Mul Sel
 - Calendar Year
 - Calendar Year
- Default Values
 - Calendar Year
 - Product
 - Customer

Rows/Columns

- Free Characteristics
 - Calendar Year
- Columns
 - Key Figures
 - Net Sales
 - Lost Deals
 - Billed Quantity

Area for Dimensions

Rows

- Product
- Customer
- Industry keys

Area for Dimensions

Preview

a-Product	a-Customer	Net S
	b-Customer	
b-Product	a-Customer	
	b-Customer	

0 Messages

- Customer
 - Customer2
 - Product
 - Product2
 - Filter
 - Time
 - Calendar Year
 - Key Figures

Overall recommendation

- BI Queries are recommended as data sources for generating universes for the following reasons:
 - BI Queries offer a flexible extension to the data modeling environment and require less effort to change than InfoCubes
 - BI Queries offer significant functionality to create customized data sources that meet end-user requirements, such as Calculated & Restricted Key figures and SAP Variables.

- You do **not** need a BI Query for every report and you do **not** need a universe for every BI Query.
 - Focus the implementation strategy on limiting the number of BI Queries and universes that share common elements
 - DO NOT build one query per InfoProvider because elements can add processing time even though you not using them into the Web Intelligence report
 - Build a small set of queries focusing on sharing common elements in a small number of universes

- **Set the property “Use Selection of Structure Members” in transaction RSRT for the query to ensure structure elements are sent to the database for processing**

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SAP Variables in Web Intelligence

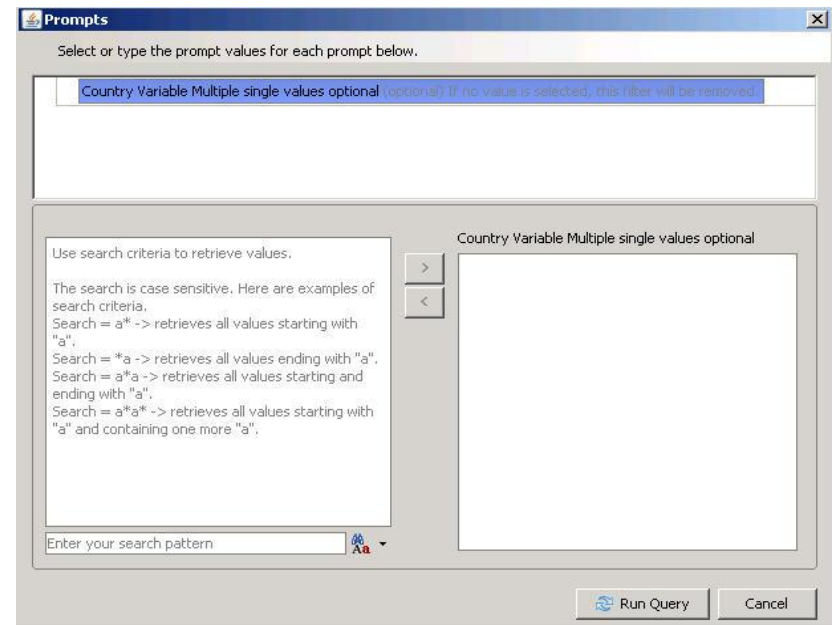
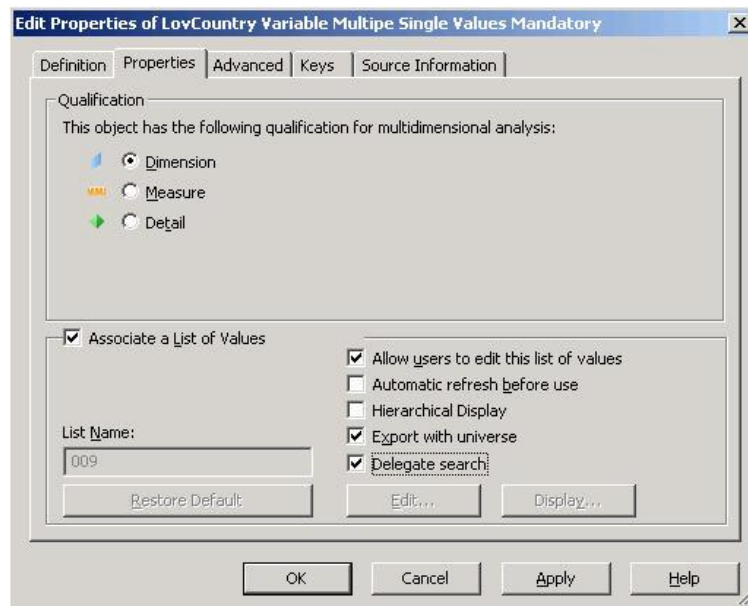
- Mandatory variables will always load a list of values (try to leverage more optional variables)
- Leverage the **Delegated Search** feature for List of values

Web Intelligence filters

- Prefer the inclusive filter over the exclusive member to increase the performance
- Ensure the reference objects are **indexed** to avoid unnecessary steps to resolve the value to the member unique name
- Ensure the user can only select values from the actual LOV (List of values)

Delegated search for List of Values (LOV)

- Navigate to the tab “Properties” in the Universe Designer of the LOV items
- Activate the “Delegate Search”
 - No values will be loaded automatically
 - User is “forced” to leverage search to receive members
 - Search is being delegated to the SAP BI system



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DEMO

OLAP BAPI Optimizations in BW for Improved Business Objects Interoperability via ODA



Improvements

1. Avoid unnecessary sorting

- Problem:
 - MDX standard imposes results to be sorted
 - However, those sorts are typically ignored or not required by WebI
- Solution:
 - sorting can be avoided by using a new UNORDER() function in SAP's MDX
 - see note 1230712
- any MDX client can benefit

2. Leaner memory consumption during flattening

- optimized flattening algorithm
- see note 1235608
- any MDX client can benefit

3. Leaner communication ODA – OLAP BAPI

- use compressed data exchange via binary XML
- see note 1241650
- only BOBJ clients using ODA can benefit

Availability

- SAP NetWeaver BI 7.01 **SP 3**

Thank you!