

SAP Service Marketplace

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Early Adoption

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RAMP-UP SAP BUSINESSOBJECTS BUSINESS INTELLIGENCE PLATFORM 4.1

ONE SUITE FOR ALL INSIGHT. ONE PLACE FOR ALL INFORMATION. ONE STANDARD FOR ENTERPRISE BI.

"SAP BusinessObjects Business Intelligence 4.1 is the first point release of SAP's market leading Business Intelligence Suite. With a focus on quality deserving of a professional grade BI platform, SAP provides organizations one BI suite for all insight with one place for all data driven by one platform.

BI 4.1 is the culmination of core stability and capability improvements spanning key new innovations, incremental product advances from 4.0 and re-introduced features from XI3 allowing all existing XI R2 and XI3 customers to migrate to this newest platform of SAP's BI Suite.

New capabilities around self-service, dashboarding and mobile BI enable users at the corporate and departmental level to make real-time decisions without IT dependence using their views of persistent and transient data, creating a standard of truth that is continuously evolving towards a network of truth.

BI 4.1 also brings to customers official support for both net new and updated versions of key platforms and database technologies which can be found in the Product Availability Matrix."

Many of you have been waiting for this release for a long time. We want to give it to you. In order to do that we have aggressive objectives and timelines for the first phase of this Ramp-Up and we are therefore only interested in customers with equally aggressive project timelines where at least some portion of your project Go Live is between May and July. With a limited number of customers we will be able to provide the focus and support necessary to reach our exit KPIs as quickly as possible so that all customers can enjoy the benefits of BI 4.1 when it goes GA.

If your project timelines do meet the date criteria above, we continuously evaluate the status of the program and we may be able to offer you an opportunity to participate in the second phase of Ramp Up currently planned for the end of July, 2013.

Key Data

- **Target Release to customer:** 10 May 2013
- **Target Ramp-Up Completion date:** 10 November 2013
- **Contact Persons:** [Petra Beenk](#) (EMEA); [Catherine Cooney](#) (NA); [Andrio Garcia](#) (LA); [Allen Xiao](#) (APA); [Imari Okamoto](#) (JAPAN)
- **Global Ramp-Up project responsible:** [Jennifer Ingle](#)

Detailed Information

- There are two main web sites you will use to receive the most value from your software. The [SAP Community Network \(SCN\)](#) contains blogs, forums, and articles written by SAP employees, partners, and customers. More specifically, you will find Business Intelligence related content in the [BI Community](#). Reading content is free. Registration is required to create content. The [SAP Service Marketplace \(SMP\)*](#) is the central support portal for customers with current maintenance contracts.
- **For more detailed product information** refer to the [following resources](#):
 - [SAP BusinessObjects BI 4.1 What's New L1](#)
 - [SAP BusinessObjects BI 4.1 What's New L2](#)
 - [Getting Started with SAP BusinessObjects BI Solutions](#)
 - [BI4 Upgrade Resources](#)
 - [How to Select the Right BI Tool for Your Environment](#)
 - [Sizing and Deploying SAP BusinessObjects BI4](#)
 - [eLearning product tutorials](#)
 - [Road Maps on SAP Service Marketplace](#)
 - [SAP's Release Strategy for Major Releases of SAP BusinessObjects BI](#)
 - [Business Objects Maintenance Schedule](#)
 - [SCN - Project Planning Details](#)
- **Technical and release planning information** can be found in the Product Availability Matrix (Quick Link: [/pam](#))
- **Software Downloads:** Navigate into the Software Distribution Center (Quick Link: [/swdc](#))
- **Partner may nominate for Ramp-Up with the partner nomination form** at the [partner portal](#)

SAP Online Knowledge Products

Implementation knowledge is available via quick link <http://service.sap.com/rkt-bo-bi>

SAP Online Knowledge Products provide role-specific learning maps that give you timely, firsthand information on the architecture and scenarios-processes-functionalities, supplemented by implementation and operation guides.

Customer Messages

If you are having any **problem accessing software** on the SAP Service Marketplace, please log a message under the component: **XX-SER-SAPSMP-SWC**.

If you are having any **technical product related question**, please log a message for Technical Support under a component: **BI-***. To assure that your messages will be prioritized appropriately be sure to:

- use the "**Ramp-Up Project**" flag (more information [here*](#));
- prefix your message short text with **RUBI41**;
- enter the system installation number where you will install the Ramp-Up solution.

Please refer to [SAP Note 67739*](#) for guidelines on setting message priorities. To speed up the investigation process SAP Support may need to connect remotely to your system. You will find detailed information on pre-requisites and configuration settings at [service.sap.com/rsc*](#) and [service.sap.com/remote-supportability*](#). Beware that one of the pre-requisites is the installation of the SAProuter: [Install and configure SAProuter](#).

Ramp-Up Survey

As an SAP Ramp-Up customer you will receive an electronic satisfaction survey shortly after you receive the software asking for important input about your experiences with the product. The survey results are communicated to the SAP Executive Board. The survey is distributed via e-mail to the contact provided during the SW request process. In order to ensure receipt of the survey e-mail, please ensure that [rampup\(at\)sap.com](mailto:rampup(at)sap.com) is added as an allowable address for any spam/junk mail filter you may have enabled.

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